

# PLEASE JOIN US FOR THE SASM 14<sup>TH</sup> ANNUAL MEETING

On behalf of the Society of Anesthesia and Sleep Medicine (SASM), we invite you to exhibit at the SASM 14th Annual Meeting: "Monitoring the future of anesthesia and sleep: developments in technology and treatment" held in Philadelphia, on October 18, 2024.

The objective of this meeting is to provide a forum for discussions pertaining to the common grounds between sleep and anesthesia. The goal is to promote excellence in medical care, research and education in anesthesia, sleep medicine and perioperative medicine.

This conference is an excellent opportunity to present your organization to a relevant and influential audience. Supporting the conference is a practical way of supporting the Society of Anesthesia and Sleep Medicine.

We hope you will join us in San Francisco!

Sincerely,

**Dr. Sarah McConnville, MD**  
Oregon Health and Science University  
Annual Meeting Program Co-Chair

**Dr. Vidya T. Raman, MD, MBA, FASA, FAAP**  
Ohio State University  
Annual Meeting Program Co-Chair

**Dr. Mandeep Singh, MD**  
University of Toronto  
Annual Meeting Workshop Chair

## PROGRAM OBJECTIVE

The objective of this meeting is to provide a forum for discussions pertaining to the common grounds between sleep and anesthesia. The goal is to promote excellence in medical care, research and education in anesthesia, sleep medicine and perioperative medicine.

## TARGET AUDIENCE

This conference is designed for anesthesiologists, critical care physicians, residents, fellows-in-training, general medicine physicians, pulmonary physicians, sleep medicine physicians, surgeons, scientists and allied health care professionals.

## ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Amedco and the Society of Anesthesia and Sleep Medicine (SASM). Amedco is accredited by the ACCME to provide continuing medical education for physicians.

## ATTENDANCE

In support of improving patient care, this activity has been planned and implemented by Amedco LLC and the Society of Anesthesia and Sleep Medicine (SASM). Amedco LLC is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

## ADDITIONAL INFORMATION

For general questions and additional information regarding exhibitor registration, please contact the SASM office via phone at 630-332-0633 or email at [info@sasmhq.org](mailto:info@sasmhq.org).

Please Note: Your early registration is appreciated. Once the details of the conference have been determined, we will reach out to you with exact hours and shipping information.

## TENTATIVE SCHEDULE

### FRIDAY, OCTOBER 18, 2024

6:00 – 8:00am:	Exhibitor Setup
7:00 – 8:30am:	Workshops
8:30 – 9:00am:	Breakfast
10:30 – 11:00am:	Morning coffee break
12:00 – 1:00pm:	Lunch
2:45 – 3:05pm:	Coffee break
5:00pm:	Evening Reception

# SASM EXHIBITOR LEVELS

The Society of Anesthesia and Sleep Medicine (SASM) has been founded to encourage exploration of the substantial common ground that exists between Anesthesiology and Sleep Medicine and the anesthetic and sleep states. Many opportunities exist to engage with our members.

## G+ GOLD PLUS: \$15,000 USD

- Opportunity to hold a private 30-minute Focus Group with SASM Leadership at the Annual Meeting or via conference call during the year
- Advertising space in SASM Newsletter (one time, half page ad)
- Verbal acknowledgement of Gold Plus level support at Annual General Meeting and onsite printed meeting materials
- Logo, hyperlink and company profile on SASM website ([www.sasmhq.org](http://www.sasmhq.org))
- First Choice of exhibit space
- Opportunity to insert item into attendee bag (preapproval by SASM)
- Six full conference registrations
- Access to SASM Annual Meeting registration list

## G GOLD: \$10,000 USD

- Advertising space in SASM Newsletter (one time, half page ad)
- Verbal acknowledgement of Gold level support at Annual General Meeting and onsite printed meeting materials
- Logo, hyperlink and company profile on SASM website ([www.sasmhq.org](http://www.sasmhq.org))
- Choice of exhibit space after Gold Plus Supporters
- Opportunity to insert item into attendee bag (preapproval by SASM)
- Five full conference registrations
- Access to SASM Annual Meeting registration list

## S SILVER: \$5,000 USD

- Advertising space in SASM Newsletter (one time, quarter page ad)
- Verbal acknowledgement of Silver level support at Annual General Meeting and onsite printed meeting materials
- Logo, hyperlink and company profile on SASM website ([www.sasmhq.org](http://www.sasmhq.org))
- Choice of exhibit space after Gold Supporters
- Opportunity to insert item into attendee bag (preapproval by SASM)
- Two full conference registrations
- Access to SASM Annual Meeting registration list

## B BRONZE: \$2,500 USD

- Verbal acknowledgement of Bronze level support at Annual General Meeting and onsite printed meeting materials
- Logo, hyperlink and company profile on SASM website ([www.sasmhq.org](http://www.sasmhq.org))
- Choice of exhibit space after Silver Supporters
- Opportunity to insert item into attendee bag (preapproval by SASM)
- One full conference registration
- Access to SASM Annual Meeting registration list

**ADDITIONAL OPPORTUNITIES**

For additional opportunities to sponsor the Luncheon or Closing Reception, please contact the SASM administrative office.

## BENEFIT BREAKDOWN

	Gold Plus	Gold	Silver	Bronze
Fee	\$15,000	\$10,000	\$5,000	\$2,500
Focus Group	30-Minute	Not Included	Not Included	Not Included
Newsletter Advertising	Half Page	Half-Page	Quarter Page	Not Included
Meeting Registrations	6	5	2	1
Attendee Bag Drop Item	Included	Included	Included	Included
Access to Meeting Registration List	Included	Included	Included	Included
Prominent Company Profile on SASM Website	Included	Included	Included	Included

# EXHIBIT CONTRACT

MAIL REGISTRATION FORM  
Deadline: August 1, 2024

## CONTACT INFORMATION

\*Company Name: \_\_\_\_\_

\*Address: \_\_\_\_\_

\*City: \_\_\_\_\_ \*State: \_\_\_\_\_ \*Zip: \_\_\_\_\_ \*Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

\*Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

\*Phone/Ext: \_\_\_\_\_

\*Email: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Phone/Ext: \_\_\_\_\_

Email: \_\_\_\_\_

Direct Competitors: \_\_\_\_\_

\* All information regarding the meeting will be sent to the primary contact.

## How did you hear about this event?

Mailing  Email  Internet  Colleague  SASM

Other: \_\_\_\_\_

Will you need electricity? (additional fee may apply)

Yes  No

## EXHIBIT ASSIGNMENT

When possible, space will be assigned according to the exhibitors request.  
Preference for booth location is not guaranteed. Final space is determined by SASM.

## SELECT EXHIBIT LEVEL

Gold Plus	Gold
<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$10,000
Silver	Bronze
<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500

Grand Total \$ \_\_\_\_\_

Check Enclosed

Check to Follow Application

Payment is due by August 1, 2024.

Luncheon	Reception
<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$8,000

We agree to abide by all of the contract provisions governing this exhibit and which is part of this application.  
Acceptance of the application by the Society of Anesthesia and Sleep Medicine constitutes a contract.

Authorized Contact (Print Name): \_\_\_\_\_

Authorized Contact (Signature): \_\_\_\_\_ Date: \_\_\_\_\_



DEADLINE: AUGUST 1, 2024

Registrations are accepted via mail at  
Society of Anesthesia and Sleep Medicine  
3030 Warrenville Road  
Lisle, IL 60532  
(P)630-332-0633

Via Email at info@sasmhq.org

Upon receipt of your registration you will  
receive an email from the SASM office  
confirming your application.

## PAYMENT

Via check to:  
Society of Anesthesia and Sleep Medicine  
3030 Warrenville Road  
Lisle, IL 60532  
(P)630-332-0633

OR

Via Electronic Wire Transfer. Payment for  
exhibits is NOT accepted via credit card.

Federal Tax ID# 27-4613034

QUESTIONS?  
CONTACT SASM  
(P)630-332-0633  
info@sasmhq.org

# CONTRACT PROVISIONS

Exhibits and exhibitors are subject to the following regulations. The term "SASM" herein refers to the Society of Anesthesia and Sleep Medicine.

The SASM has produced this continuing medical education event for the registered physician, nurses and allied healthcare professionals. Exhibitors are expected to display their products and/or discuss their services with awareness of the professional and practical needs of conference attendees. SASM reserves the right to refuse space that, in its sole opinion, is unlikely to contribute to the overall objectives of this educational activity.

Exhibitor Representative Responsibilities: Exhibitors must name at least one person to be the official onsite representative and responsible party. The official representative will receive all relevant materials relating to the educational activity. That representative shall be authorized to enter into such agreements as may be necessary for fulfillment of obligations to SASM and to other contractors and subcontractors. At least one representative must be at the display during exhibit times.

Exhibit Hours: To be determined.

Payments and Cancellations: Payment in full for exhibit space is due no later than August 1, 2023. Exhibitors who cancel before July 1, 2024, will receive a refund less a 50% cancellation fee. Exhibitors who cancel on or after August 1, 2024, will receive no refund. No cancellations shall be acknowledged unless received by the SASM office in writing via email or US mail. The date upon which the notice of cancellation is received shall apply as the official date of cancellation.

Space Agreement: This application for exhibit space, the notice of assignment by SASM and the full payment of rental charges, together constitute an agreement for a right to use the space. Exhibitors will be assigned space on a first-come, first-serve basis. SASM reserves the right to make the final space assignment or change the space assignment should it be necessary in the best interest of the exhibit show.

Arrangements of Exhibits: Exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. The standard equipment provided to the exhibitor by SASM will consist of one six foot table, two chairs, one program syllabus and one full conference registration. Exhibit fixtures, components and identification signs will be permitted to a maximum of eight feet. All display fixtures over four feet in height and placed within 10 linear feet of an adjoining exhibit must be confined to the back half of the area.

Fire Regulations: All material used in the exhibitor area must be made of flameproof materials and conform to all fire department regulations.

Care of Buildings: Exhibitors or their agents shall not injure or deface the walls or floors of the buildings, the booths and/or equipment or

## CANCELLATION OR CHANGES TO SASM ANNUAL CONFERENCE BY SASM

If for any reason beyond the SASM's control it is determined that the Society of Anesthesiology and Sleep Medicine Meeting must be canceled, shortened, delayed, dates changed, or otherwise altered or changed, Exhibitor understands and agrees that SASM shall not refund any amounts Exhibitor paid towards the Exhibit Booth Fee and that all losses and damages that it may suffer as a consequence thereof are its responsibility and not that of SASM or its directors, officers, employees, agents or subcontractors. Exhibitor understands that it may lose all monies it has paid to SASM for space at the Event, as well as other costs and expenses it has incurred, including travel to the Event, setup, lodging, decorator freight, employee wages, etc. Exhibitor, as a condition of being permitted by SASM to be an Exhibitor in the Event, agrees to indemnify, defend and hold harmless SASM, its directors, officers, employees, agents and subcontractors from any and all loss which Exhibitor may suffer as a result of Event cancellation, duration, delay or other alterations or changes caused in whole, or in part, by any reason outside SASM's control. The terms of this provision shall survive the termination or expiration of this Contract.

furnishings in the space provided. The Exhibitor will be held liable for any such damage caused by the responsible representative or his agent.

Use of Exhibit Space: No Exhibitor shall assign, sublet or share the whole or any part of the space allotted without the consent of SASM and approval of the terms thereof. No Exhibitor is permitted to show goods other than those manufactured or handled in their regular course of business. No firm or organization not assigned space will be permitted to solicit business in any manner within the exhibit area.

Sound Devices and Noise Level: The use of devices for the mechanical reproduction of sound is prohibited. Any demonstrations or presentations must be conducted at a low volume so nearby exhibitors are not disturbed.

Entertainment: The Exhibitor agrees not to sponsor group functions such as hospitality suites, tours, film showings, speeches or other activities during the meeting and exhibition hours that would in any way interfere with member attendance at regular education sessions or meetings or induce visitors away from the meeting. The Exhibitor must receive approval from SASM in advance for any intended group functions.

Direct Selling: In the event that an Exhibitor engages in on-location transactions, the Exhibitor will be responsible for complying with all federal, state and local laws regarding sales taxes and laws that may pertain to such sales.

General Restrictions: (A) Exhibitor can only distribute food and drink samples that are manufactured or handled by them in the regular course of business. (B) SASM reserves the right to restrict exhibits that, because of noise, methods of operation or for any other reason become objectionable, and also to prohibit or evict without refund any exhibit or person that in the opinion of SASM may detract from the general character of the meeting. (C) No display material exposing an unfinished surface to neighboring exhibitors or an aisle will be permitted. (D) Exhibitor is not permitted to set up displays in hotel rooms, hotel suites or lobbies.

Liability and Insurance: Exhibitor will take reasonable precautions to safeguard exhibit. SASM will not be liable for loss or damage to property of the Exhibitor or exhibitor representatives or employees from theft, fire, accident or any other cause beyond its control. Exhibitors are advised to insure themselves at their own expense against property loss or damage and against liability for personal injury. SASM's liability for injury to persons or loss or damage to property shall be limited to such as may be caused by its negligence. Exhibitor will indemnify SASM against, and hold harmless from, negligence of the Exhibitor in connection with its use of display space.

# 2022-24 BOARD OF DIRECTORS

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